

## **Dissemination Strategy “Economic Animator” in the Netherlands**

### Aims, range of project and Partnerships strategy

- The website [www.platteland.nl](http://www.platteland.nl) is developed by and in control of CAH. Targetgroups are students, inhabitants, policymakers, entrepreneurs that have their interest in rural areas. The website is used as a platform for all people somehow involved in Regional Development in rural areas. It is very suitable for dissemination of current projects with a wide range of people.  
Timespan: 7/05 – 10/05
- The project will be introduced in the institute’s paper  
Timespan: 7/05 – 10/05
- Where possible this project will be linked with other projects. In this way partners of our institute will be informed about the project.  
Timespan: 7/05 – 10/07

### Professions, Labour market and Educational Program

- During the projecttime we want to add two or three times news items on the website of our institute. Partners and undergraduates can easily keep themselves informed. We will report about the ongoing activities like labour market, curriculum development and the finishing of the final report.  
Timespan: 10/05 – 10/07
- We want to organise a workshop with experts. Most important is the connection of education with the workfield. Known speakers will talk about the needs of the workfield and in the workshop competencies and professions will be discussed.  
Timespan: 7/05 – 10/05
- In the archive of [www.platteland.nl](http://www.platteland.nl) project documents will be put, like the report of the workfield survey.  
Timespan: 7/05 – 10/05

### Quality control

- See Quality Plan: A report of each phase will be written and disseminated to the partners. Next to that it will be put on intranet and on blackboard.  
Timespan: 7/05 – 4/07

### Educational offer

- The education program will be added to our educational offer in the brochure.  
Timespan: 8/07 – 10/07
- Publications in magazines like ‘landwerk’, ‘de groene carriere’, ‘aereskrant’ will follow when the education program is finished.  
Timespan: 9/06 – 10/07

### Didactic tools

- Depending on the amount of modules, some syllabi will be developed.  
Timespan: 8/07 – 10/07